

Texas Demographic Trends, Characteristics, and Projections: A Look at the Hispanic Population in Texas and the Austin Area

Presented to

Hispanic Austin Leadership

October 13, 2020





Texas is experiencing significant growth.



Population Growth of Select States, 2000-2019

	2000 Population	2010 Population	2019 Population	Numeric Change 2010-2019	Percent Change 2010-2019
United States	281,421,906	308,745,538	32,823,9523	19,481,418	6.3%
Texas	20,851,820	25,145,561	28,995,881	3,849,790	15.3%
California	33,871,648	37,253,956	39,512,223	2,257,704	6.1%
Florida	15,982,378	18,801,310	21,477,737	2,673,173	14.2%
Georgia	8,186,453	9,687,653	10,617,423	928,694	9.6%
North Carolina	8,049,313	9,535,483	10,488,084	952,333	10.0%
Washington	5,894,121	6,724,540	7,614,893	890,353	13.2%
Arizona	5,130,632	6,392,017	7,278,717	886,429	13.9%
Colorado	5,029,196	5,029,196	5,758,736	729,417	14.5%

Source: U.S. Census Bureau, 2000 and 2010 Decennial Census; 2019 Vintage population estimates



Largest U.S. Cities, 2019

Rank	Place	Census 2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
1	New York, NY	8,175,133	8,272,948	8,346,693	8,396,091	8,433,806	8,463,049	8,469,153	8,437,478	8,390,081	8,336,817
2	Los Angeles, CA	3,792,621	3,820,876	3,851,202	3,881,622	3,909,901	3,938,568	3,963,226	3,975,788	3,977,596	3,979,576
3	Chicago, IL	2,695,598	2,708,114	2,719,141	2,725,731	2,727,066	2,724,344	2,716,723	2,711,069	2,701,423	2,693,976
4	Houston, TX	2,099,451	2,126,032	2,161,593	2,199,391	2,241,826	2,286,908	2,309,544	2,316,750	2,318,573	2,320,268
5	Phoenix, AZ	1,445,632	1,469,796	1,499,274	1,526,491	1,555,445	1,583,690	1,612,199	1,633,560	1,654,675	1,680,992
6	Philadelphia, PA	1,526,006	1,540,466	1,551,824	1,558,313	1,565,460	1,571,065	1,576,051	1,580,601	1,583,592	1,584,064
7	San Antonio, TX	1,327,407	1,357,120	1,383,075	1,408,339	1,435,456	1,464,043	1,487,843	1,511,154	1,530,016	1,547,253
8	San Diego, CA	1,307,402	1,319,592	1,336,776	1,355,320	1,375,831	1,387,323	1,402,089	1,412,621	1,421,917	1,423,851
9	Dallas, TX	1,197,816	1,218,282	1,242,115	1,258,835	1,279,098	1,301,329	1,323,916	1,342,479	1,341,802	1,343,573
10	San Jose, CA	945,942	970,369	983,530	1,001,279	1,014,273	1,025,980	1,030,242	1,032,335	1,028,020	1,021,795
11	Austin, TX	790,390	828,459	854,482	875,003	901,170	921,114	939,447	951,553	962,469	978,908
12	Jacksonville, FL	821,784	829,609	837,013	842,735	852,494	865,836	880,520	892,025	902,437	911,507
13	Fort Worth, TX	741,206	764,142	781,046	796,073	815,057	835,356	856,177	874,809	893,216	909,585
14	Columbus, OH	787,033	800,607	812,740	827,797	841,673	854,950	866,894	881,694	890,869	898,553
15	Charlotte, NC	731,424	754,829	773,264	792,047	807,400	825,668	843,117	860,002	872,514	885,708

Source: U.S. Census Bureau, 2019 Vintage Population Estimates



Top 15 Metros in Numeric Growth, 2010-2019

Rank	Name	April 1, 2010	July 1, 2018	July 1, 2019	Numeric Change	Percent Change
1	Dallas-Fort Worth-Arlington, TX	6,366,537	7,455,756	7,573,136	1,206,599	19.0
2	Houston-The Woodlands-Sugar Land, TX	5,920,487	4,849,209	7,066,141	1,145,654	19.4
3	Phoenix-Mesa-Chandler, AZ	4,193,129	4,849,209	4,948,203	755,074	18.0
4	Atlanta-Sandy Springs-Alpharetta, GA	5,286,718	6,976,147	6,020,364	733,646	13.9
5	Washington-Arlington-Alexandria, DC-VA-MD-WV	5,649,688	5,945,303	6,280,487	630,799	11.2
6	Miami-Fort Lauderdale-Pompano Beach, FL	5,566,274	6,143,837	6,166,488	600,214	10.8
7	Seattle-Tacoma-Bellevue, WA	3,439,808	3,935,179	3,979,845	540,037	15.7
8	Austin-Round Rock-Georgetown, TX	1,716,323	2,165,497	2,227,083	510,760	29.8
9	Orlando-Kissimmee-Sanford, FL	2,134,399	2,574,838	2,608,147	473,748	22.2
10	Riverside-San Bernardino-Ontario, CA	4,224,948	4,612,542	4,650,631	425,683	10.1
11	Denver-Aurora-Lakewood, CO	2,543,608	2,931,665	2,967,239	423,631	16.7
12	Tampa-St. Petersburg-Clearwater, FL	2,783,485	3,154,649	3,194,831	411,346	14.8
13	San Antonio-New Braunfels, TX	2,142,520	2,512,379	2,550,960	408,440	19.1
14	San Francisco-Oakland-Berkeley, CA	4,335,593	4,726,314	4,731,803	396,210	9.1
15	Charlotte-Concord-Gastonia, NC-SC	2,243,963	2,592,950	2,636,883	392,920	17.5

Source: U.S. Census Bureau, 2019 Vintage Population Estimates



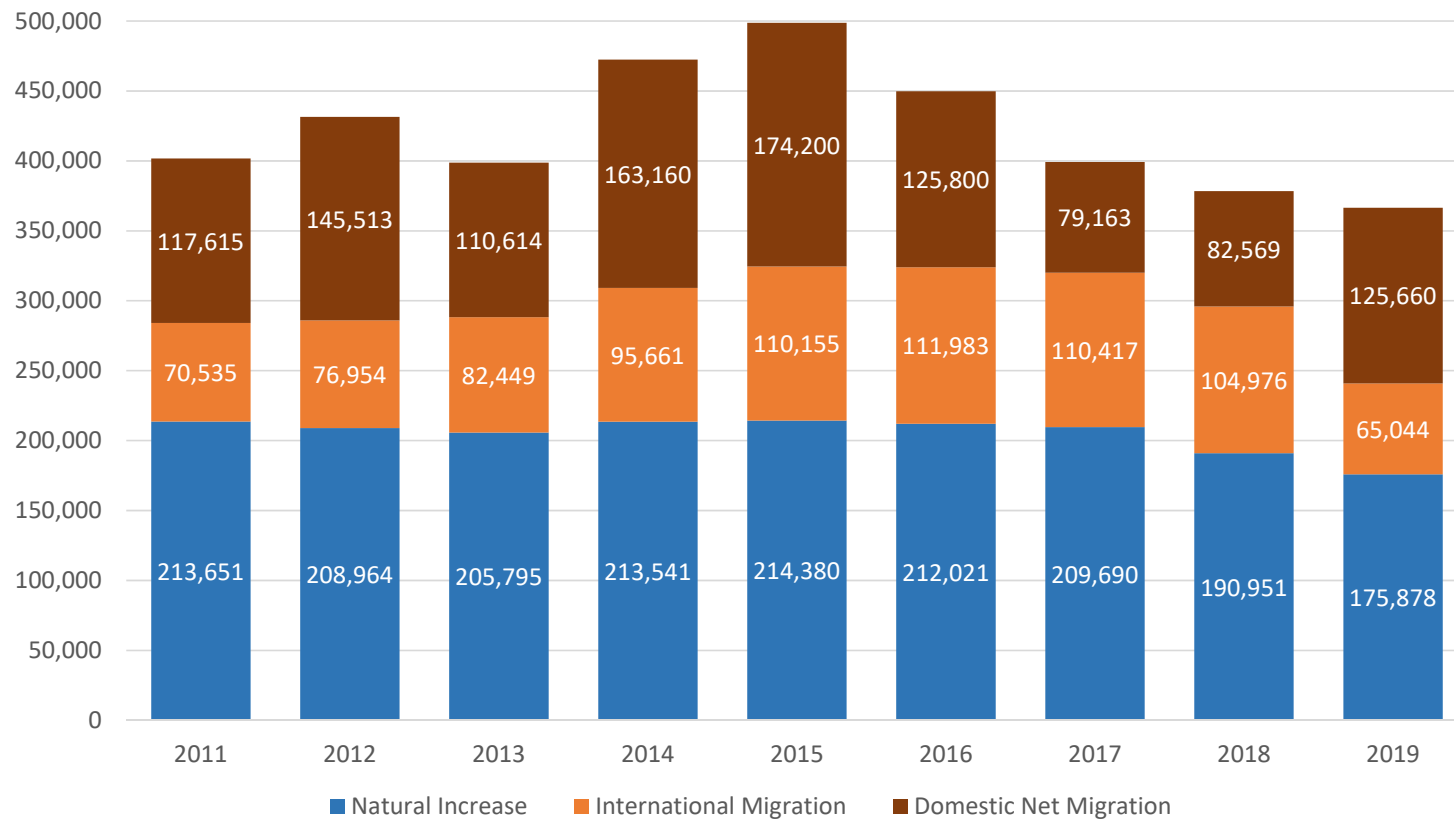
15 Fastest Growing Large Cities and Towns between 2018-2019

Rank	Geographic Area	Population Estimate		Change, 2018 to 2019	
		July 1, 2018	July 1, 2019	Number	Percent
1	Leander, TX	55,924	62,608	6,684	12.0
2	Apex, NC	53,859	59,300	5,441	10.1
3	Chico, CA	94,342	103,301	8,959	9.5
4	Doral, FL	60,762	65,741	4,979	8.2
5	Bentonville, AR	51,103	54,909	3,806	7.4
6	Meridian, ID	106,464	114,161	7,697	7.2
7	Georgetown, TX	74,275	79,604	5,329	7.2
8	Buckeye, AZ	74,339	79,620	5,281	7.1
9	New Braunfels, TX	84,495	90,209	5,714	6.8
10	Redmond, WA	67,436	71,929	4,493	6.7
11	Frisco, TX	188,452	200,490	12,038	6.4
12	Fort Myers, FL	82,229	87,103	4,874	5.9
13	Lehi, UT	65,958	69,724	3,766	5.7
14	Castle Rock, CO	65,000	68,484	3,484	5.4
15	Milpitas, CA	80,208	84,196	3,988	5.0

Source: U.S. Census Bureau, 2019 Vintage Population Estimates; Note: among places with populations of 50,000 or more in 2018



Components of Population Change, Texas, 2010-2019



Source: U.S. Census Bureau, 2019 Vintage population estimates



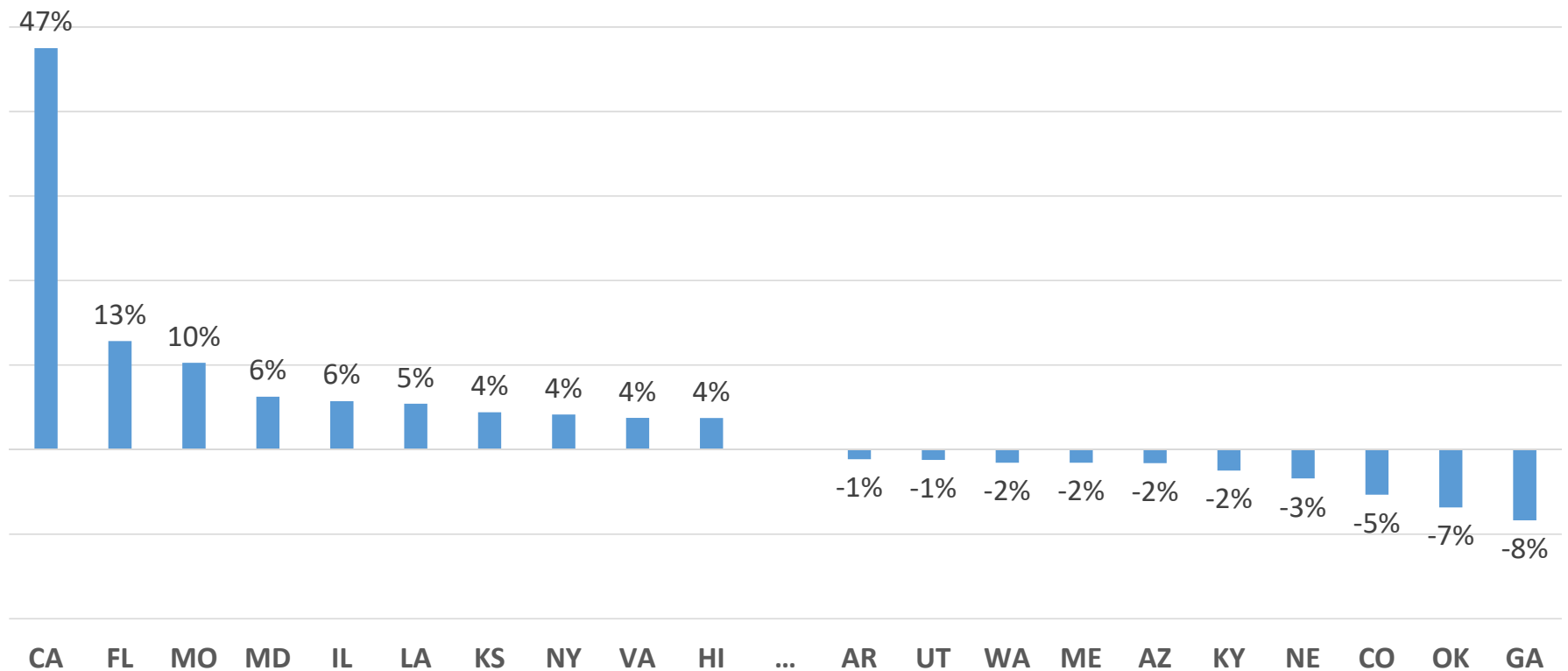
Components of Population Change, Austin Metro Area, 2010-2019

	Population Change, 2010 to 2019	Natural Increase	International Migration	Domestic Migration
Bastrop County	14,506	21.6%	-0.6%	78.4%
Caldwell County	5,609	31.6%	3.3%	65.2%
Hays County	73,088	17.3%	3.2%	78.2%
Travis County	249,510	38.6%	20.2%	40.2%
Williamson County	168,047	21.3%	5.9%	71.9%

Source: U.S. Census Bureau, 2019 Vintage population estimates



Estimated Percent of Total Net-Migrant Flows to and from Texas and Top Sending and Receiving States, 2018



Source: U.S. Census Bureau, State to State Migration Flows, 2018



Estimated County-to-County Migration Flows, Travis County, 2013-2017

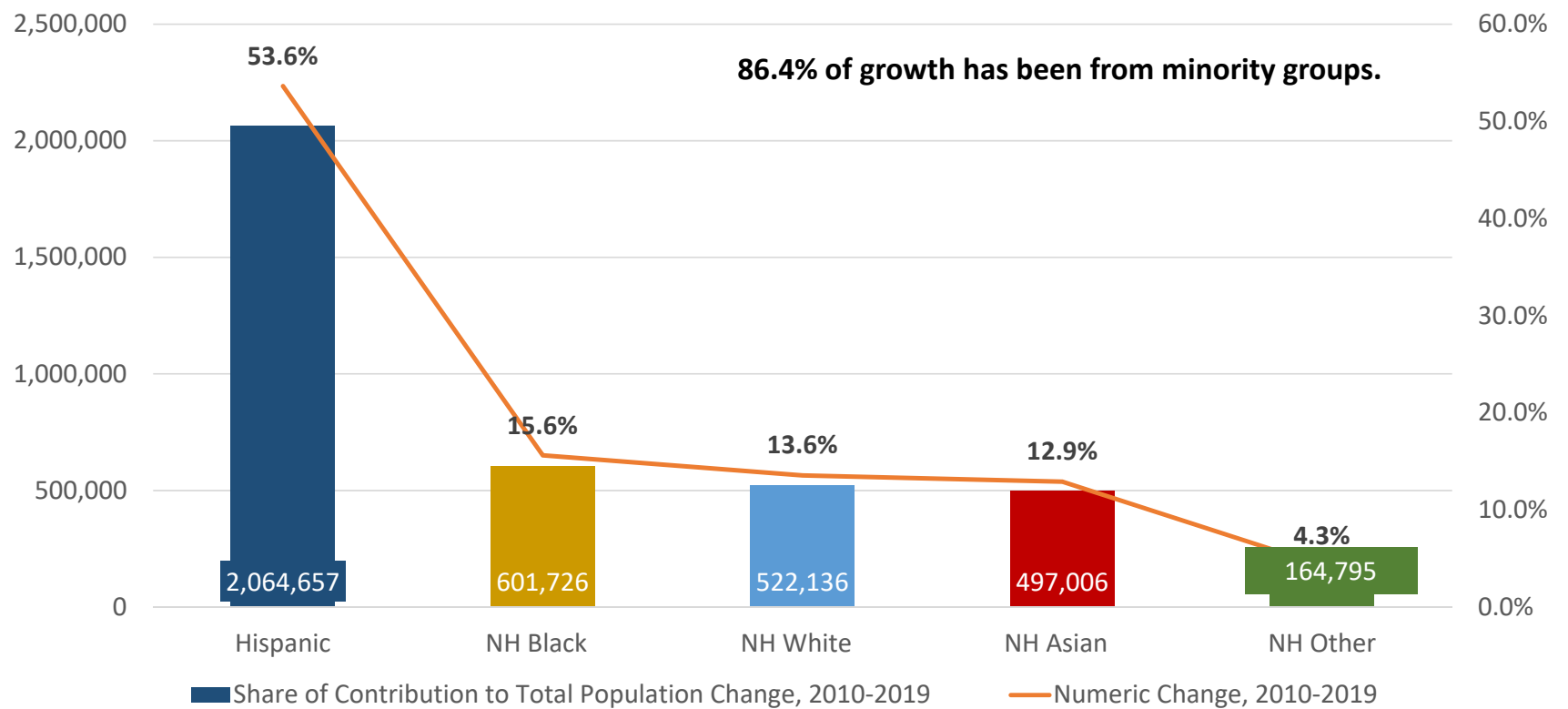
	In-Flows	Net Migration
Williamson County	10,439	-7,587
Harris County	6,021	1,738
Asia	4,984	
Hays County	4,084	-3,046
Bexar County	3,846	632
Dallas County	3,447	1,418
Central America	2,164	
Tarrant County	1,914	322
Los Angeles County, CA	1,385	562
Fort Bend County	1,242	267
Bastrop County	1,228	-1,416
El Paso County	1,220	921
Bell County	1,052	-509
Collin County	1,003	349
Maricopa County, AZ	923	164



As Texas grows, it ages and continues to diversify.



Numeric and Percent Contribution by Race/Ethnicity of Total Population Change, Texas, 2010-2019



Source: U.S. Census Bureau. 2019 Population Estimates



There are 60.6 million Hispanics in the U.S. in 2019, making up 18% of the U.S. population.

Hispanics made up more than half of total U.S. population growth from 2010 to 2019

U.S. population change by race and ethnicity, 2010-2019

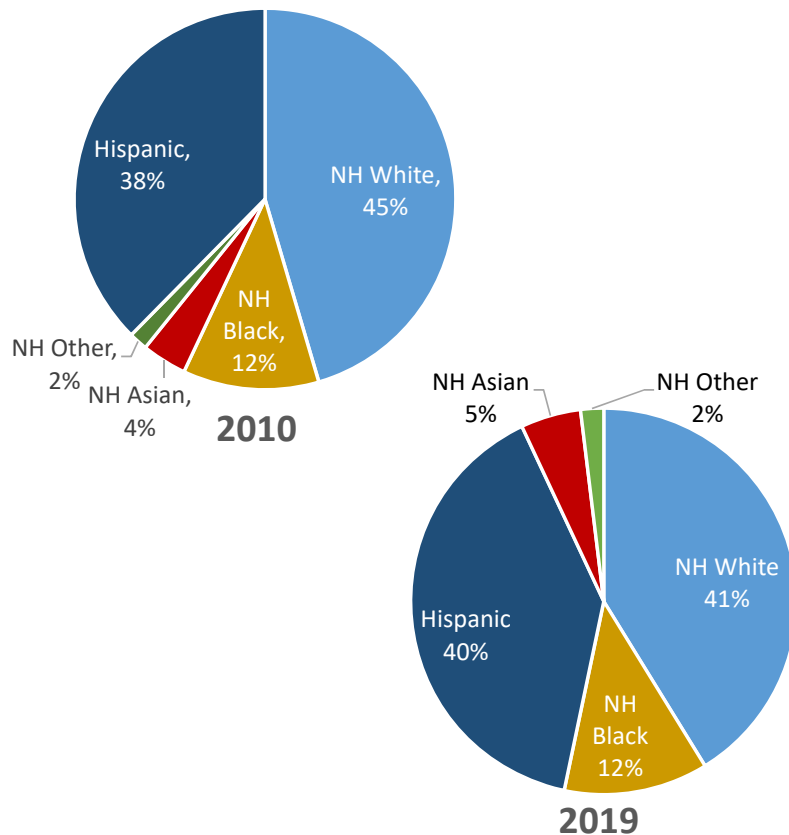
	2019 population	Change, 2010-19	Share of total increase
Hispanic	60,572,000	9,829,000	52%
Asian	18,906,000	4,145,000	22%
Black	41,147,000	3,134,000	17%
White	197,310,000	-79,000	<0%
<hr/>			
Total	328,240,000	18,918,000	

Note: White, Black and Asian individuals include those who report being only one race and are not Hispanic. Hispanics are of any race. Population figures rounded to nearest 1,000. Shares of total increase are calculated from unrounded numbers and may not add to 100%. Source: Pew Research Center analysis of U.S. Census Bureau Vintage 2019 estimates for 2010-2019.

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Race/Ethnicity Composition, Texas, 2010-2019



Race/Ethnicity	2019 Population Estimate
NH White	11,950,774
Hispanic	11,525,578
NH Black	3,501,610
NH Asian	1,457,549
NH Two or More Races	425,866
NH American Indian & Alaska Native	94,168
NH Native Hawaiian & Other Pacific Islander	25,861

Source: U.S. Census Bureau. 2019 Population Estimates



Race/Ethnicity Composition, Central Texas Counties, 2019

	Total	NH White	Hispanic	NH Black	NH Asian	NH Other
Travis	1,273,954	622,339	428,571	102,257	91,682	29,105
Williamson	590,551	342,586	146,602	39,330	46,076	15,957
Hays	230,191	120,830	92,274	8,942	3,536	4,609
Bastrop	88,723	45,358	35,189	5,812	642	1,722
Caldwell	43,664	16,696	23,488	2,481	392	607
Blanco	11,931	9,125	2,348	129	105	224
Total	2,239,014	1,156,934	728,472	158,951	142,433	52,224

Race/Ethnicity Composition, 2019

	Total	NH White	NH Black	NH Asian	NH Other	Hispanic
Bastrop	88,723	51.1%	6.6%	0.7%	1.9%	39.7%
Blanco	11,931	76.5%	1.1%	0.9%	1.9%	19.7%
Caldwell	43,664	38.2%	5.7%	0.9%	1.4%	53.8%
Hays	230,191	52.5%	3.9%	1.5%	2.0%	40.1%
Travis	1,273,954	48.9%	8.0%	7.2%	2.3%	33.6%
Williamson	590,551	58.0%	6.7%	7.8%	2.7%	24.8%

Note: Red text indicates drop in share from 2010.



Race/Ethnicity Composition, Central Texas Counties, 2010-2019

Percent Change by Race/Ethnicity, 2010 - 2019

	Total	NH White	NH Black	NH Asian	NH Other	Hispanic
Bastrop	19.6%	6.5%	4.4%	41.1%	24.4%	45.5%
Blanco	13.7%	9.3%	108.1%	114.3%	76.4%	23.0%
Caldwell	14.7%	-1.2%	0.2%	13.3%	43.2%	31.1%
Hays	46.5%	30.8%	78.6%	105.0%	75.4%	66.6%
Travis	24.4%	19.8%	22.7%	55.3%	47.1%	25.0%
Williamson	39.7%	26.8%	58.0%	127.2%	72.1%	49.5%

Percent Contribution by Race/Ethnicity of Total Population Change, 2010 to 2019

	Total	NH White	NH Black	NH Asian	NH Other	Hispanic
Bastrop	14552	19.1%	1.7%	1.3%	2.3%	75.6%
Blanco	1434	54.0%	4.7%	3.9%	6.8%	30.6%
Caldwell	5598	-3.6%	0.1%	0.8%	3.3%	99.4%
Hays	73084	39.0%	5.4%	2.5%	2.7%	50.5%
Travis	249688	41.3%	7.6%	13.1%	3.7%	34.4%
Williamson	167872	43.1%	8.6%	15.4%	4.0%	28.9%

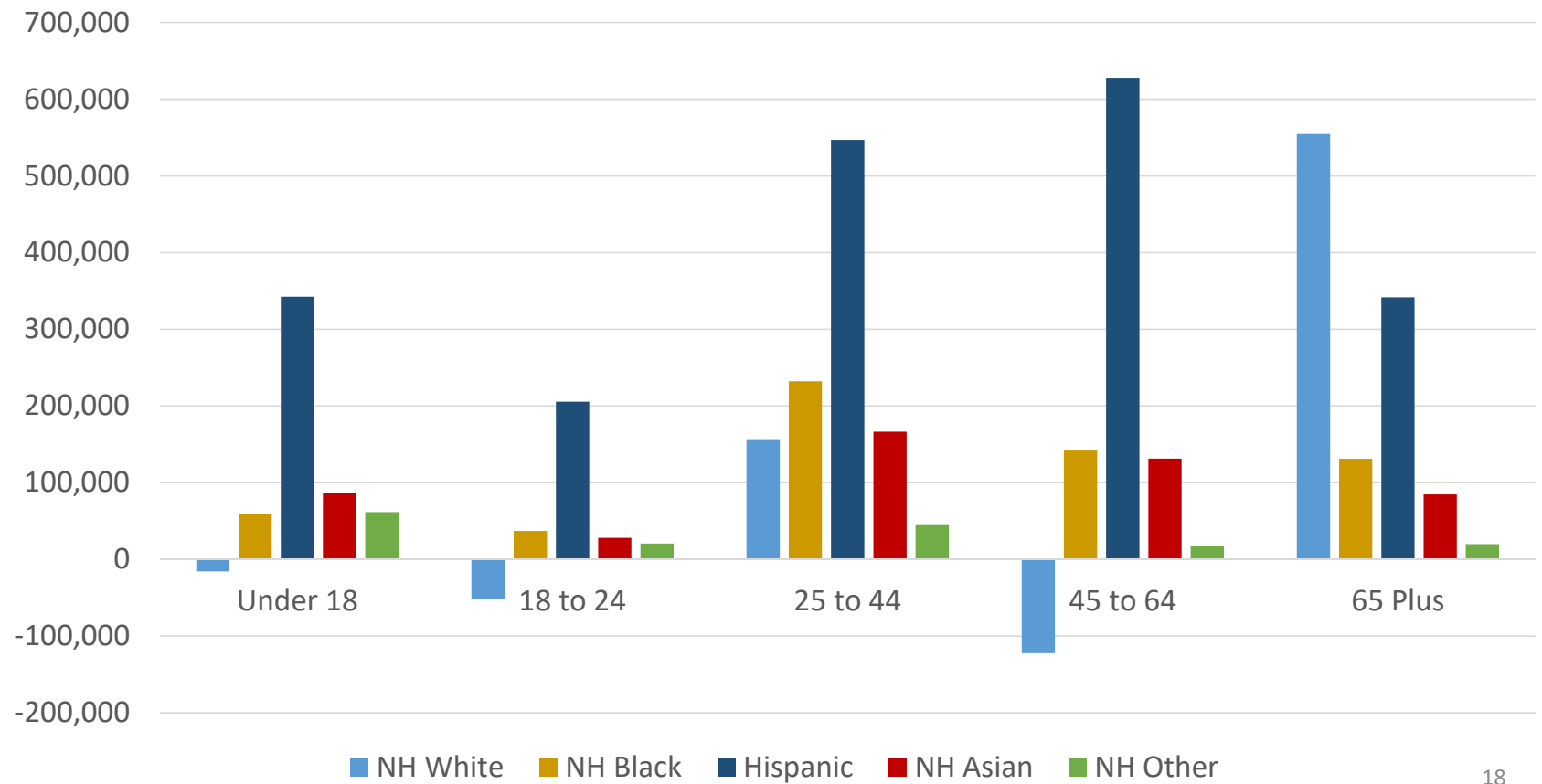


Country of Origin of Hispanics, Austin, 2019

Mexican	75.3%
Other Latino	3.8%
Honduran	4.3%
Cuban	3.3%
Puerto Rican	2.6%
Spanish, Spaniard	2.5%
Salvadoran	2.3%
Guatemalan	1.5%
Colombian	0.8%
Peruvian	0.6%
Venezuelan	0.5%
Costa Rican	0.5%
Nicaraguan	0.4%
Chilean	0.4%
Panamanian	0.4%
Argentinean	0.3%
Bolivian	0.2%
Ecuadorian	0.1%
Dominican	0.1%



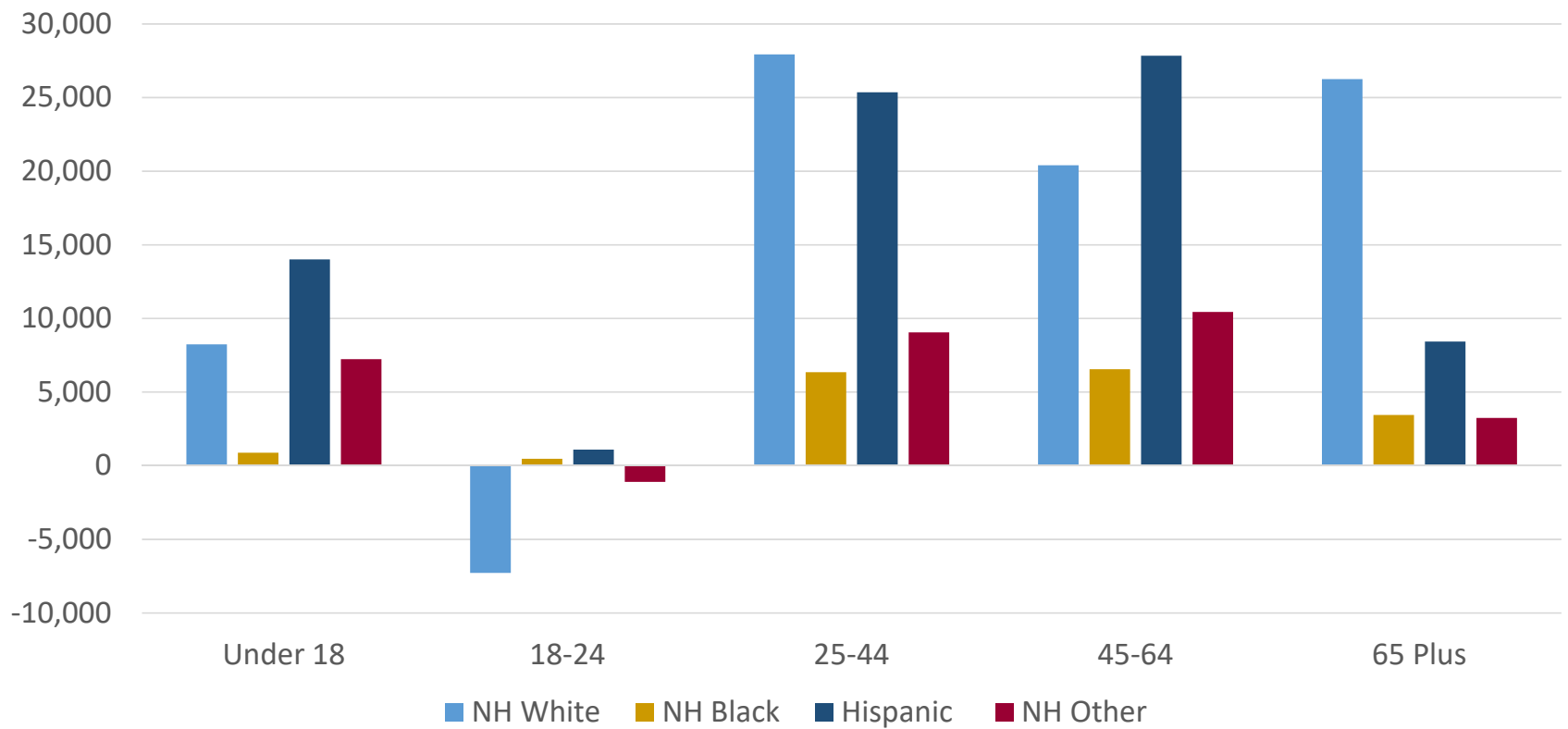
Numeric Change in Age Group by Race/Ethnicity, Texas, 2010-2019



Source: U.S. Census Bureau. 2019 Population Estimates



Numeric Change in Age Group by Race/Ethnicity, Travis County, 2010-2019

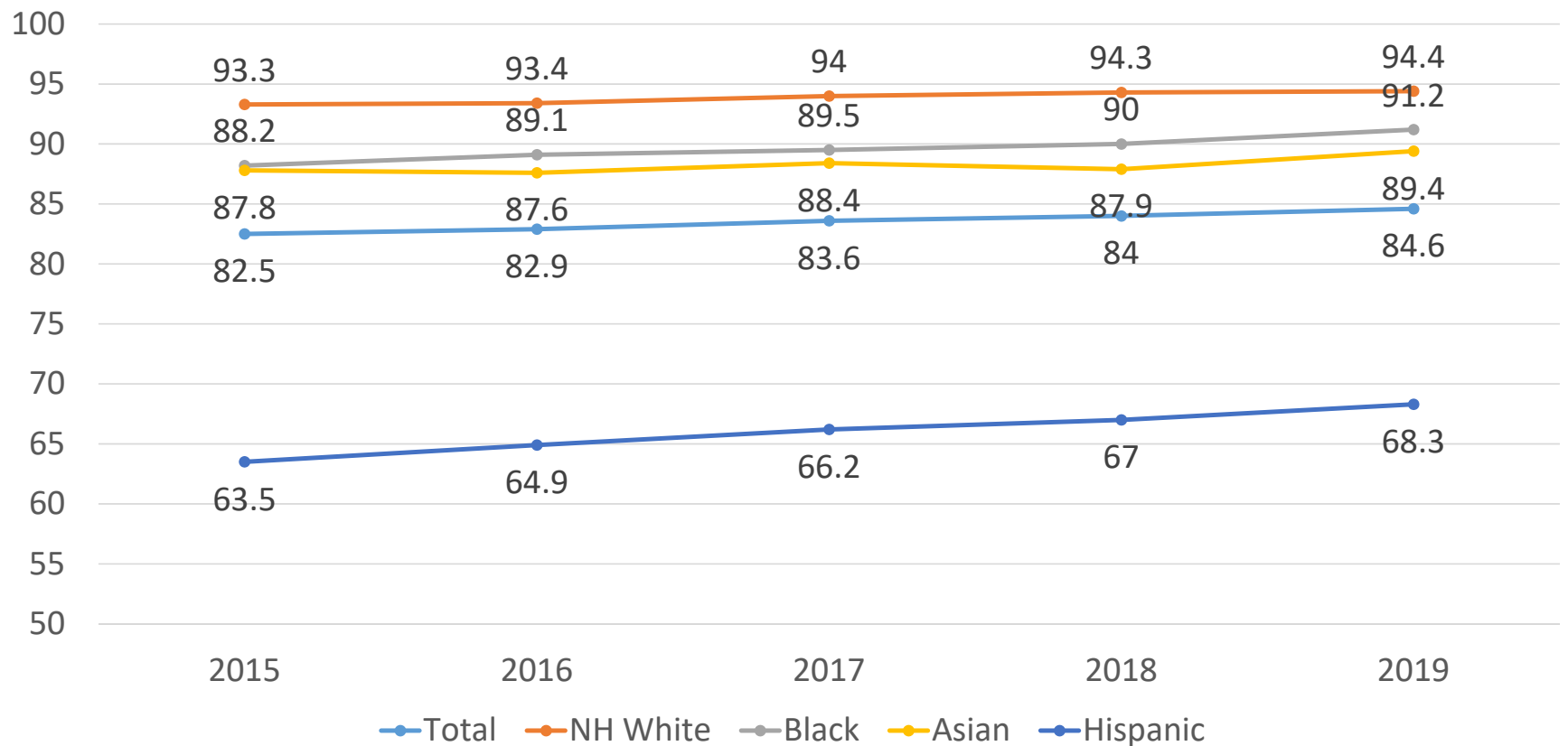


Source: U.S. Census Bureau. 2019 Population Estimates





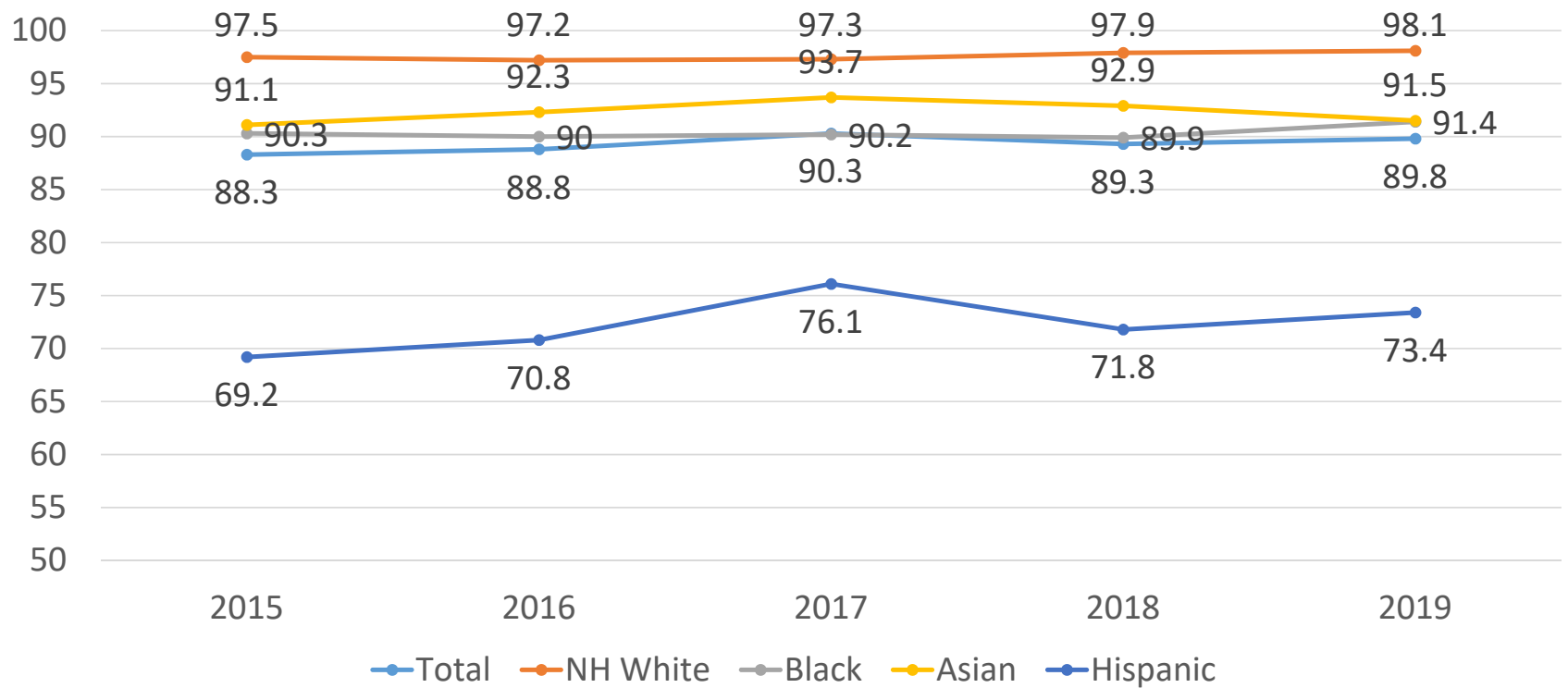
Population 25 and Older with High School Diploma and Above, Texas, 2015-2019



Source: U.S. Census Bureau. American Community Survey, 1-Year Estimates



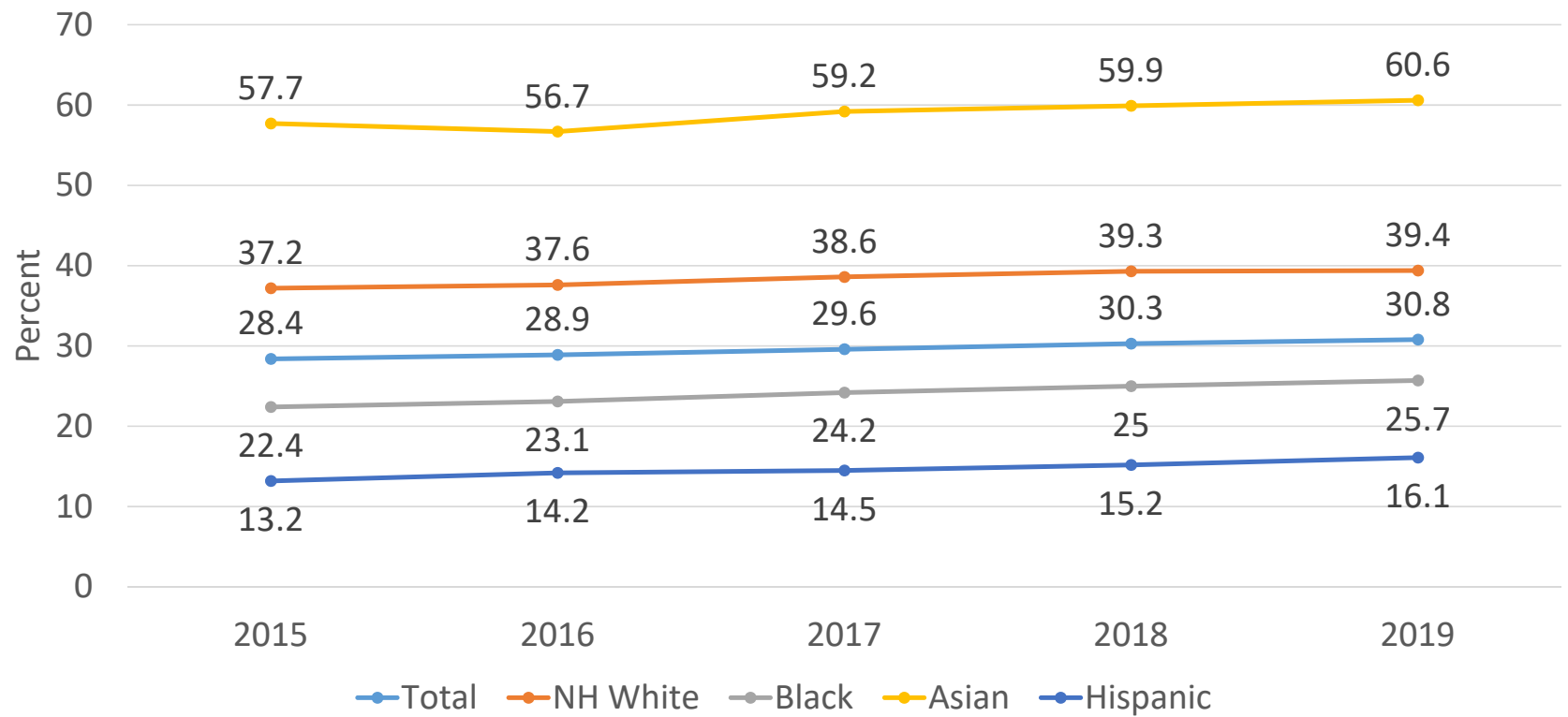
Population 25 and Older with High School Diploma and Above, Travis County, 2015-2019



Source: U.S. Census Bureau. American Community Survey, 1-Year Estimates

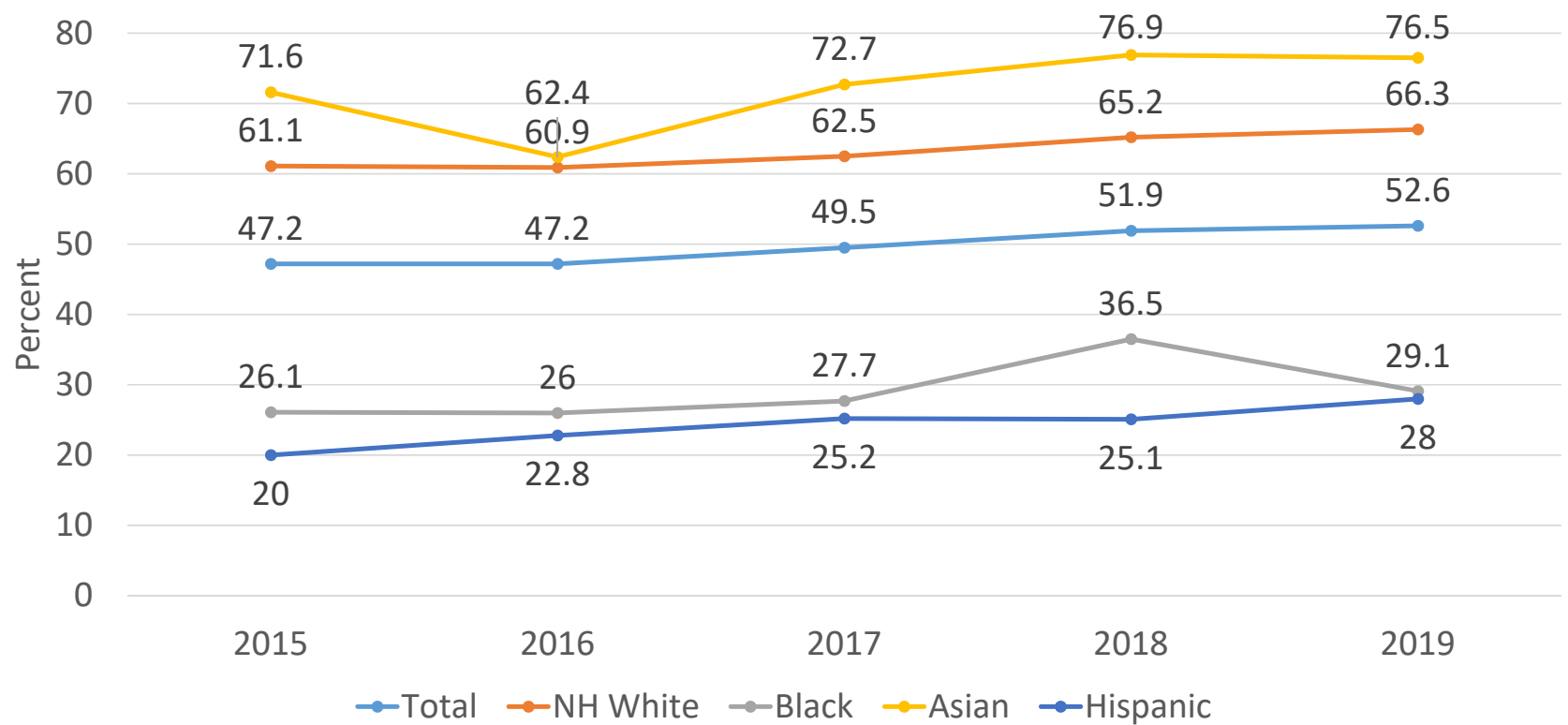


Population 25 and Older with Bachelors Degree and Above, Texas, 2015-2019





Population 25 and Older with Bachelors Degree and Above, Travis County, 2015-2019





Educational Attainment by Race/Ethnicity and Sex, 2019

	Texas	Travis County
High School Degree and above	84.6%	89.8%
Female	85.2%	89.3%
Male	84.1%	90.4%
Hispanic	68.3%	73.4%
Hispanic Female	69.2%	72.7%
Hispanic Male	67.3%	74.2%
NH White	94.4%	98.1%
NH White Female	94.6%	97.8%
NH White Male	94.2%	98.4%
Black	91.2%	91.4%
Black Female	91.7%	91.3%
Black Male	90.6%	91.5%
Asian	89.4%	91.5%
Asian Female	88.2%	88.8%
Asian Male	90.7%	94.2%

Source: U.S. Census Bureau. American Community Survey, 1-Year Estimates



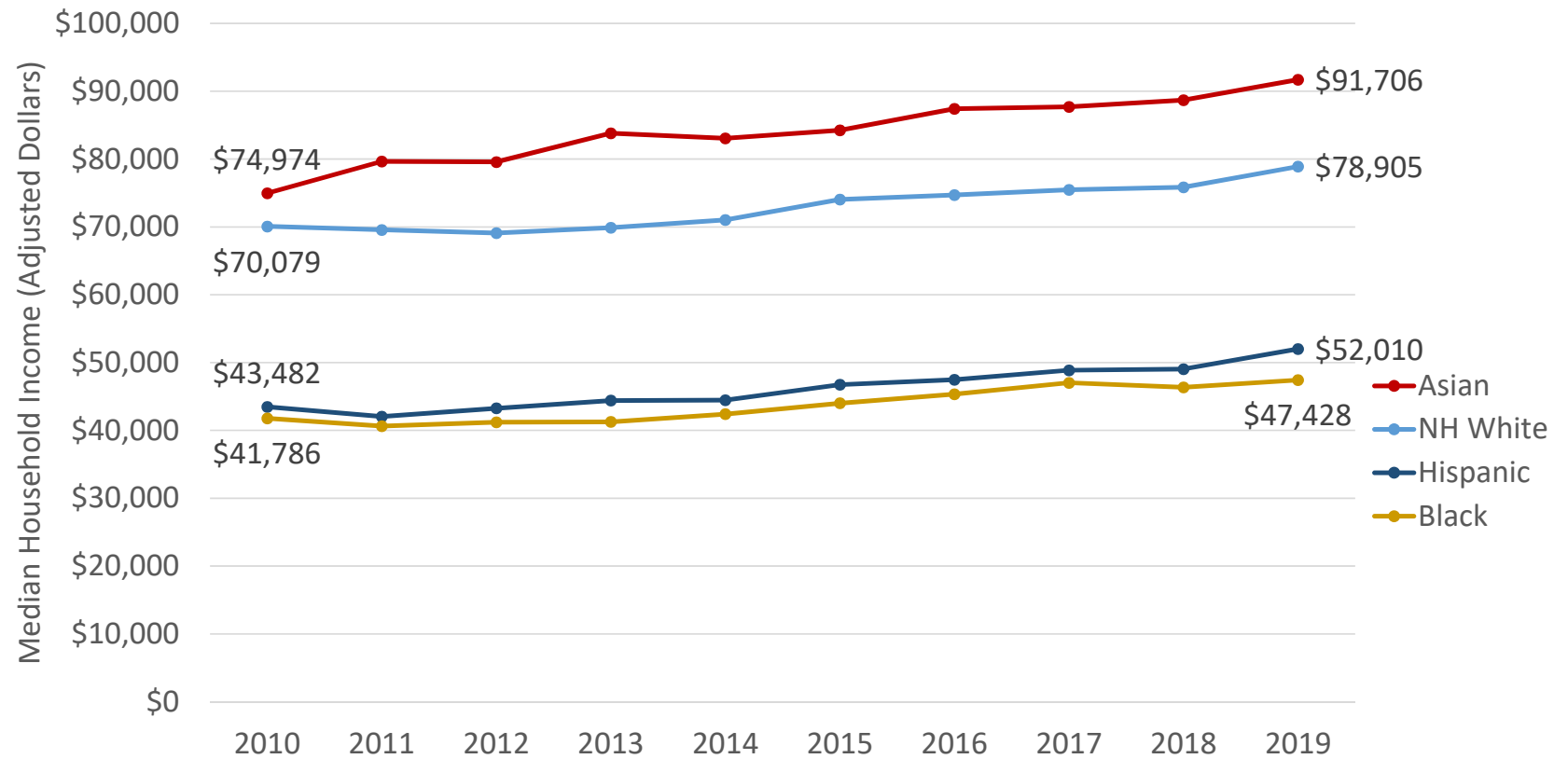
Educational Attainment by Race/Ethnicity and Sex, 2019

	Texas	Travis County
Bachelor's Degree and above	30.8%	52.6%
Female	31.1%	53.2%
Male	30.4%	52.0%
Hispanic	16.1%	28.0%
Hispanic Female	17.4%	28.6%
Hispanic Male	14.8%	27.4%
NH White	39.4%	66.3%
NH White Female	38.9%	66.9%
NH White Male	40.0%	65.6%
Black	25.7%	29.1%
Black Female	27.5%	34.9%
Black Male	23.6%	23.0%
Asian	60.6%	76.5%
Asian Female	57.4%	71.8%
Asian Male	64.1%	81.3%

Source: U.S. Census Bureau. American Community Survey, 1-Year Estimates



Median Household Income by Race/Ethnicity, Texas, 2010-2019





Median Household Income and Earnings, Austin Metro Area, 2018

	Median Household Income
Austin Metro	\$76,925
Asian	\$109,500
NH White	\$89,702
Hispanic	\$58,758
Black	\$55,703

	Median Earnings for Full-Time, Year Round Work
Austin Metro	\$46,724
Male	\$60,257
Female	\$48,359
Pay Gap	\$0.80



Percent Uninsured by Race/Ethnicity, 2019

	Texas	Travis County
Total	18.4	14.1
Hispanic	28.6	26.1
Black	15.0	11.2
Asian	11.3	10
NH White	10.6	7.2



Hispanics and the American Electorate

A record 32 million Latinos are projected to be eligible to vote in 2020.

2020 is the first time Hispanics will make up the largest racial and ethnic minority in the electorate.

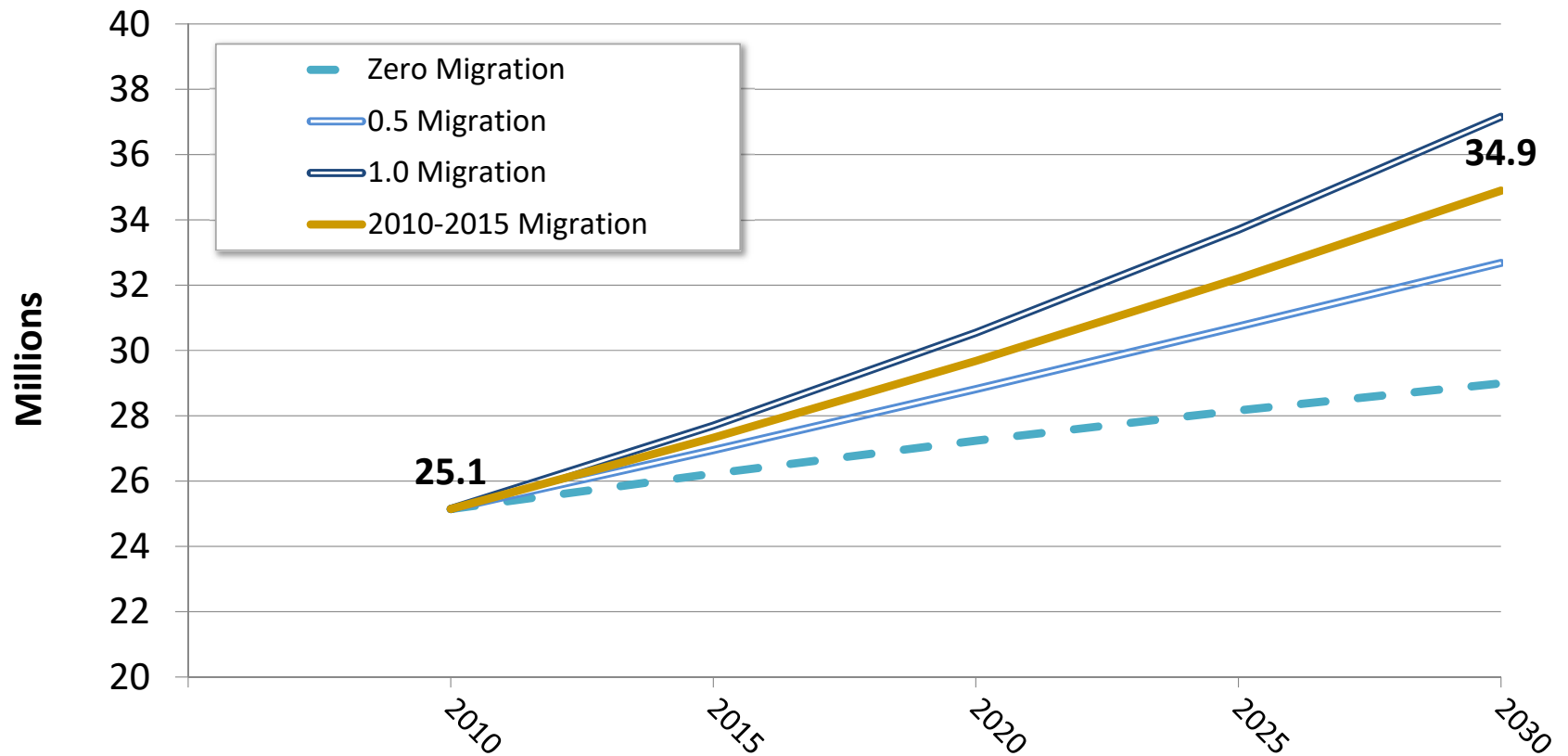
Texas is home to 5.6 million Latino eligible voters, making up 30% of all eligible voters in the state.



Population Projections



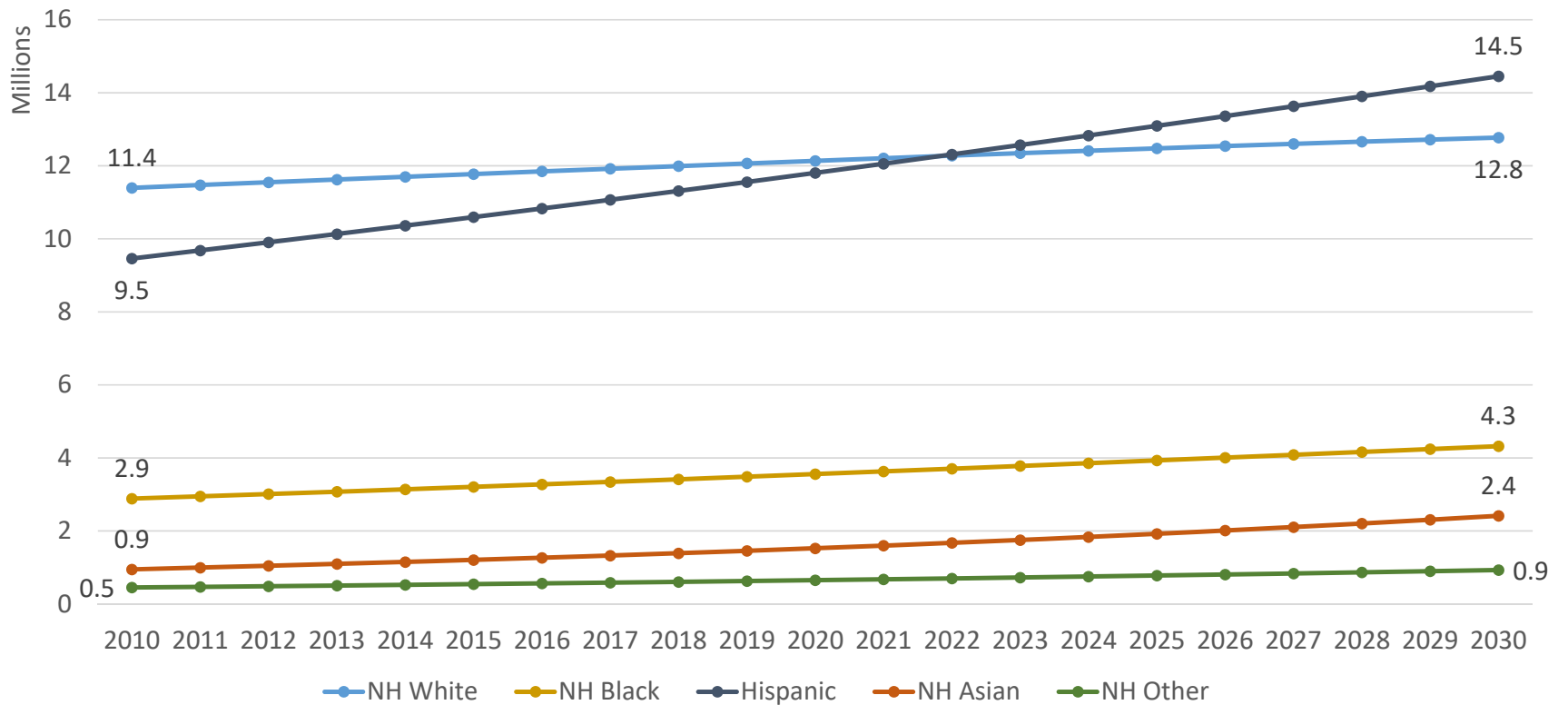
Projected Population, Texas, 2010-2030



Source: Texas Demographic Center, 2014 and 2018 Population Projections



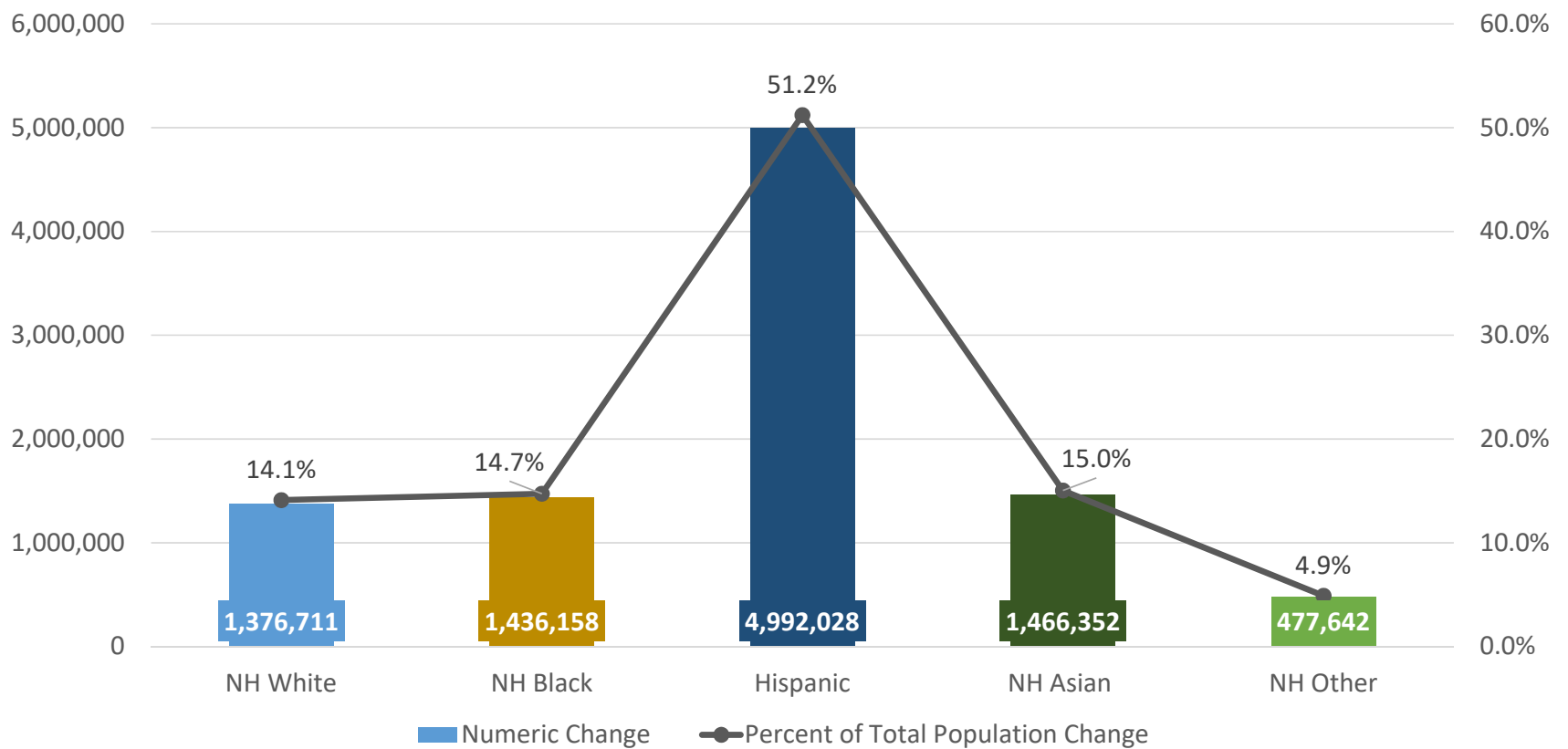
Population Projections by Race/Ethnicity, Texas, 2010-2030



Source: Texas Demographic Center, 2018 Vintage Population Projections, 2010-2015 Migration Scenario



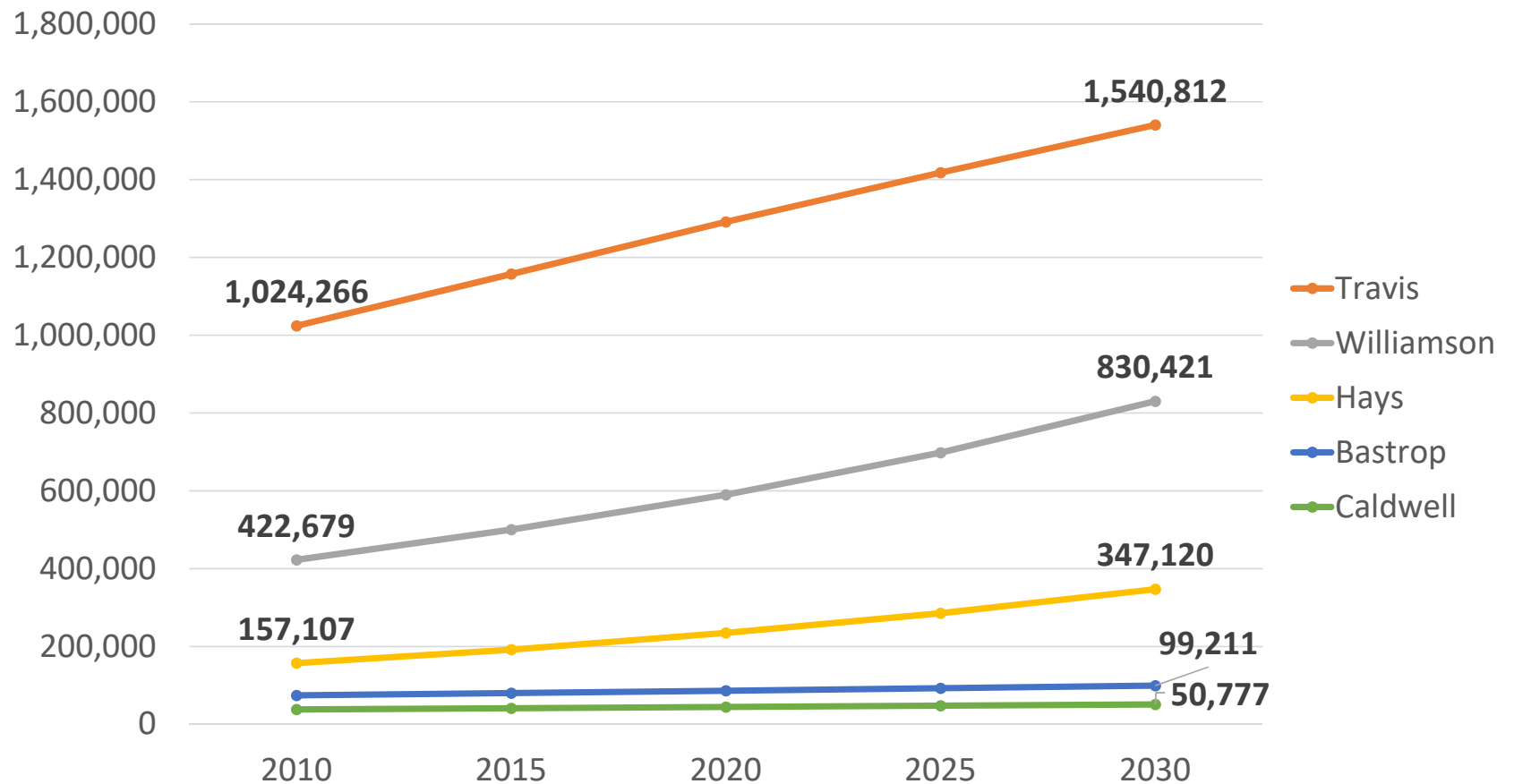
Projected Population Change and Percent of Total Change by Race/Ethnicity, Texas, 2010-2030



Source: Texas Demographic Center 2018 Population Projections



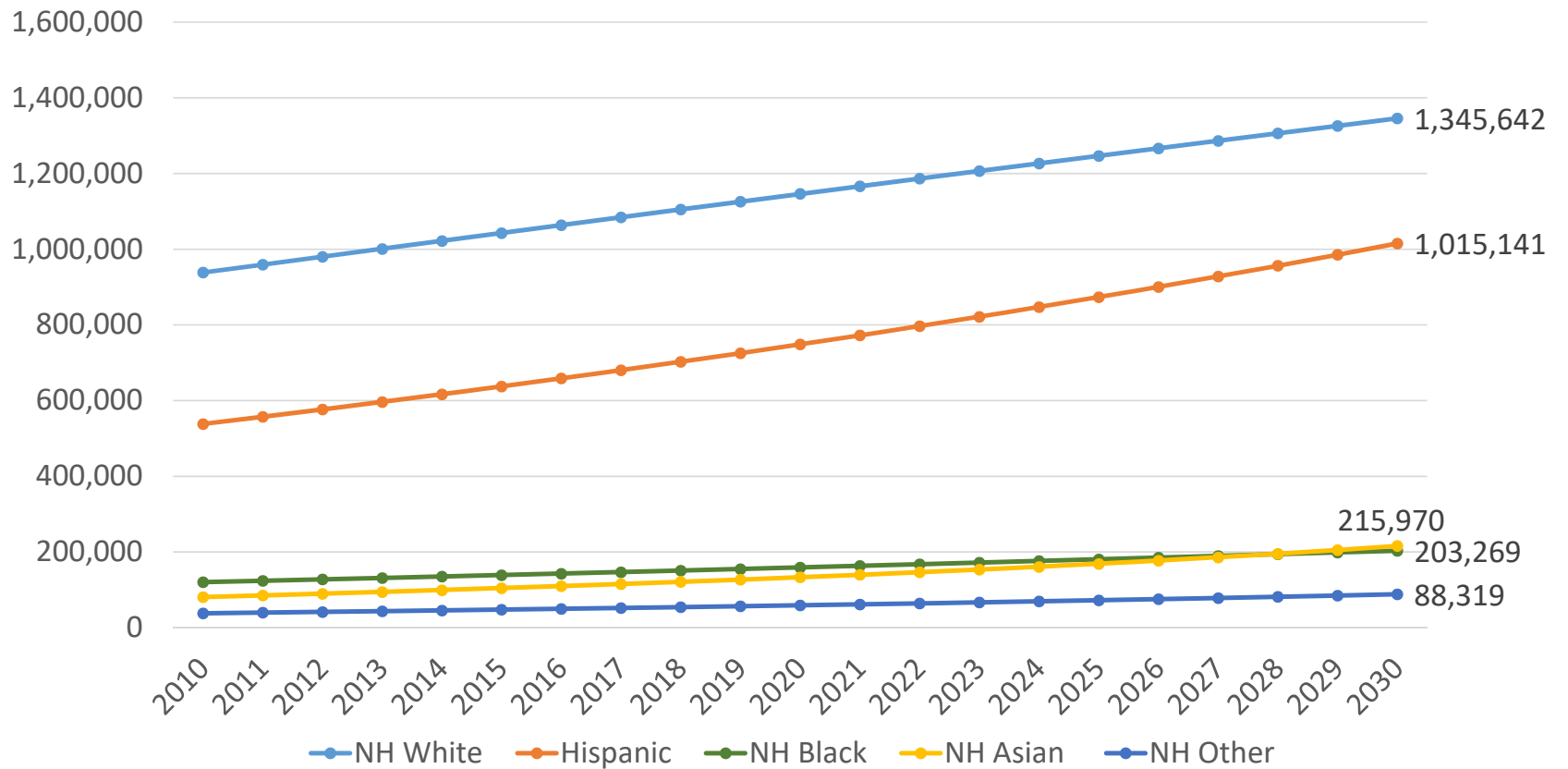
Population Projections, Austin Metro Counties, 2010-2030



Source: Texas Demographic Center 2018 Population Projections



Population Projections by Race/Ethnicity, Austin Metro Area, 2010-2030



Source: Texas Demographic Center 2018 Population Projections



A complete 2020 Census count is critical to Texas.

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